



EQUINE ELIXIRS



Listen to Equine Elixirs Founder Liz Ehrlich on the Plaidcast



Founder Liz Ehrlich and her mare Bella. Photo by Jump Media.

In recent years, people have become more health conscious and are seeking out whole food-based products. What does this have to do with horses, you ask? According to Equine Elixirs founder Liz Ehrlich, people tend to treat their horses better than they treat themselves. So, as strong as horse people feel about switching to healthy and whole food-based diets for themselves, they feel even stronger about it for their horses.

Tune in to the latest episode of the Plaidcast to hear Liz talk about how she develops the company's 100% show-safe and all-natural equine supplements to meet the demands of health-conscious customers. You can also read more about the brand and customer success stories in the July issue of [The Plaid Horse](#).

[Listen Here](#)

Get To Know the Newest Products: Sudden Comfort® and Electrofresh®

Sudden Comfort is a fast-acting calming paste that supports optimal nervous system function and improves a horse's focus in stressful situations. Stay tuned for new video testimonials about Sudden Comfort on [Instagram](#) and [Facebook](#).





Fast acting within 1½ hours



Improves focus in stressful situations



Fresh orange smell and taste

[Buy Sudden Comfort](#)

Electrofresh is a mineral-rich electrolyte that supports healthy hydration and is designed to mimic the minerals lost in equine sweat. Without proper electrolyte balance and hydration, horses are at risk of fatigue and muscle cramping. Click the images below to learn what U.S. show jumper Georgina Bloomberg and top hunter rider John French have to say about their experiences with Electrofresh.



[Buy Electrofresh](#)

Meet the Customers: Equine Elixirs Excellence Series

Equine Elixirs is a favorite across disciplines and with top warriors and weekend warriors alike. Visit the Equine Elixirs website to learn about customers' experiences with the all-natural supplements and learn how the products could work for your horse.



Winston, the pony of Equine Elixirs customer Dawson A., is one of many horses and ponies that have benefitted from Ulceraser. Photo courtesy of Dawson A.

[Customer Success: Ulceraser](#)

[Customer Success: Positude](#)

About Equine Elixirs

Equine Elixirs leads the field in all-natural, equine supplements designed to support equine health. The brand offers six innovative supplements: [Ulceraser®](#), a whole food-based supplement for gastric health; [Positude®](#), an orally administered proprietary blend providing hormonal support; [Immunox®](#), a forage-based blend offering immunity and antioxidant support; [Calmakazi®](#), a forage-based supplement for nervous system support; [Electrofresh®](#), a mineral-rich electrolyte that helps maintain osmotic balance and encourage hydration; and [Sudden Comfort®](#), a fast-acting calming paste. Equine Elixirs also offers [Tidbits®](#), a healthy treat created to support gut health and digestion in ulcercy horses. Learn more at www.equineelixirs.com and follow them on [Facebook](#), [Instagram](#), and [YouTube](#).